



Ambasciata d'Italia
Addis Abeba

PUBLIC NOTICE FOR THE SPONSORSHIP OF THE 2026 ITALIAN REPUBLIC DAY CELEBRATIONS

The Ambassador of Italy to Ethiopia

- HAVING REGARD to Article 29 of Presidential Decree No. 54 of 1 February 2010 (“Regulation containing provisions on the managerial and financial autonomy of diplomatic missions and consular offices of first category of the Ministry of Foreign Affairs, pursuant to Article 6 of Law No. 69 of 18 June 2009”), which allows diplomatic and consular missions to “enter into sponsorship contracts with public or private entities, companies, associations, foundations, citizens and, in general, with any subject, Italian or foreign, that does not carry out activities in conflict with the public interest”;
- HAVING REGARD to Article 134 (“Gratuitous contracts and special forms of partnership”) of Legislative Decree No. 36 of 31 March 2023 (“New Public Procurement Code”);
- HAVING REGARD to Article 6 (“Collaboration with private entities”) of the Decree of the Minister of Foreign Affairs and International Cooperation of 2 November 2017, No. 192, “Regulation laying down general guidelines governing the procedures for selecting contractors and the execution of contracts abroad, pursuant to Article 13, paragraph 4, of Legislative Decree No. 36 of 31 March 2023”;
- CONSIDERING that, as part of its institutional activities, the Embassy of Italy in Addis Ababa annually organizes the celebrations of the Italian Republic Day, an event of particular importance for the promotion of Italy’s image in Ethiopia;
- CONSIDERING that the Embassy invites public and/or private entities to express their interest in supporting the organization of the Republic Day celebrations through sponsorship, and that interested parties will have the opportunity to promote their image, company name or other distinctive elements in the manner agreed upon in the sponsorship contract to be finalized under the terms described in this notice;
- CONSIDERING the traditional interest shown by institutions and various Italian companies in promoting their image and sponsoring institutional events organized by this Mission;

HEREBY ANNOUNCES

that through this public notice, the Embassy of Italy in Addis Ababa invites companies and entities (“Sponsors”), public and/or private, interested in submitting a sponsorship proposal for the organization of the Republic Day celebrations, as well as for institutional, economic-commercial, cultural and networking events promoting Italy, according to the modalities described below.

Definitions:

1. The entity intending to enter into a sponsorship contract with the Embassy shall be referred to as the “Sponsor”. Sponsors may include public and/or private entities, companies and other subjects wishing to promote their name, brand, activities and/or products or services through cooperation with the Embassy of Italy in Addis Ababa.
2. The relationship between the Embassy of Italy in Addis Ababa and the Sponsors shall be governed by separate contracts, executed under Italian law, in the form of private agreements. A “sponsorship contract” is defined as a contract with reciprocal obligations whereby the beneficiary of the sponsorship procedure (the Embassy or “sponsee”) offers, within the framework of the initiative, to a third party (“Sponsor”), who undertakes to provide a sum of money or supply goods or services, the opportunity to publicize its company name, logo, brand or products in specific and predefined advertising spaces.
3. “Sponsorship” refers to any contribution in money, goods, services, activities or interventions provided by third parties for promotional purposes, aimed at obtaining an image benefit. Sponsorship proposals may therefore concern financial sponsorship (monetary contribution), technical sponsorship (direct provision of services or supply of goods), or mixed sponsorship (partly financial and partly technical). All expenses related to taxes, duties, fees, insurance or any other charges required by law or regulation arising from the execution of the contract shall be borne by the Sponsor. The benefit of the sponsorship for the Embassy consists in achieving budgetary savings compared to the projected expenditure for organizing a given event or series of events.

Sponsor Requirements:

In compliance with the principles of impartiality and equal treatment among operators expressing interest, the sponsorship contract may be freely negotiated between the parties, without prejudice to the need to verify that the Sponsor does not fall under any of the exclusion grounds set out, in particular, in Articles 94 et seq. of Legislative Decree No. 36/2023.

The Sponsor must also meet the qualification requirements applicable to contractors providing the services and supplies covered by the sponsorship. The Embassy may allow multiple Sponsors to contribute to each initiative. No Sponsor may claim exclusivity for any of the initiatives covered by the sponsorship.

Selection Procedure:

This notice is not binding upon the Embassy and is intended solely to collect one or more sponsorship proposals from potentially interested operators. This notice does not constitute a procurement procedure. No rankings, scores or merit classifications will be established.

Sponsorship proposals shall therefore be considered non-binding for the Embassy with regard to the formalization of the contract. Should an expression of interest be deemed worthy of further consideration, the relevant entity will be contacted accordingly. The Embassy also reserves the right to directly seek Sponsors through its own contacts.

Sponsorship proposals will be evaluated by the Embassy in compliance with the principles of legality, transparency, competition and results-orientation provided for by current legislation, ensuring legality, good administration and non-discrimination, and taking into account environmental protection and energy efficiency criteria. The Embassy reserves the right not to accept proposals that, due to the nature of the sponsorship and/or the Sponsor's activities, may be considered incompatible with the institutional role of the Embassy; may create conflicts of interest; may harm or prejudice the image or activities of the Embassy; or are contrary to the principles of the Italian legal system and/or prohibited by law.

Specific Contractual Clauses:

The contract shall include a specific clause allowing the Embassy to withdraw, for reasons of foreign policy, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to the return of any advance payments for supplies already provided. Services already rendered and/or debt assumptions already undertaken shall not give rise to any restitution obligation on the part of the Embassy.

The Embassy shall bear no liability if exceptional circumstances and/or force majeure, or any other cause not attributable to the Embassy, prevent the realization of the events covered by the sponsorship contract.

Submission of Expressions of Interest:

Entities wishing to be contacted are invited to submit an expression of interest to the following email address: **ambasciata.addisabeba@esteri.it** and, in copy, **italcom.addisabeba@esteri.it**, indicating in the subject line: **“EXPRESSION OF INTEREST FOR SPONSORSHIP”**, and attaching, under penalty of exclusion, the following documents:

a) the self-certification/declaration in lieu of affidavit available at the following link:

[Sostitute declaration](#)

, including:

- company name, legal and tax details of the proposing entity;
 - personal and tax details and position of the legal representative and/or the signatory of the proposal;
- b) a brief description of the proposing entity's activities, economic size and marketing policies;
- c) the type of sponsorship (financial, technical, mixed) being offered. The Embassy of Italy in Addis Ababa reserves the right to request, based on its needs, modifications to the content of the proposal, without any obligation for the Sponsor;
- d) in the case of technical sponsorship, the Sponsor must declare that it meets the qualification requirements for the specific service and that the service/supply will be carried out by qualified personnel in accordance with applicable legislation, also providing certifications of proper execution. The Sponsor must also quantify the financial value of the goods/services offered as technical sponsorship;
- e) any project proposal concerning specific methods of counter-performance, communication and/or dissemination of the Sponsor's logo/image;
- f) a copy of the identity document of the legal representative or of the signatory, if different.

Personal Data Processing:

Proposing entities consent to the processing of their personal data exclusively for the administrative and accounting management of the sponsorship procedure.

Sponsorship proposals must therefore include acknowledgment and acceptance of the privacy notice on the protection of natural persons with regard to the processing of personal data pursuant to Article 13 of EU Regulation 2016/679, attached as Annex 2 to this notice and available at the following link: [information notice](#)

Addis Abeba, 29.04.2026