



Embassy of Italy in Addis Ababa



**Stemming Irregular Migration
in Northern and Central Ethiopia**



Funded by the
European Union

“STEMMING **IRREGULAR MIGRATION** IN NORTHERN AND CENTRAL ETHIOPIA – SINCE”

SINCE - SONG OPEN COMPETITION RULES

1. Background

SINCE is a Programme managed by the Embassy of Italy in Addis Ababa and funded by the European Union Trust Fund for Africa. The aim of the SINCE Programme is to reduce the impact of irregular migration from Northern and Central Ethiopia by increasing the employment opportunities in the Country for youth, women, potential migrants and returnees.

In order to raise awareness on the risks of irregular migration and to promote safe alternatives, including access to decent work opportunities in Ethiopia, SINCE is launching a song competition addressed to local artists and to the general public.

2. Prize

The best song, which will be recorded in a professional studio in Addis Ababa, will receive 30,000 ETB prize and will be broadcasted on local radio stations at national level.

The winner author(s) will participate in an SINCE Programme related event to be held in Addis Ababa in June 2019.

3. Target audience

Submitted songs shall target potential migrants, with specific focus on youth and women. The winner song will be broadcasted in community gatherings, events and meetings organized by the SINCE Programme.

4. Application

The deadline for submitting the applications is **Friday 31 May 2019 at 17.00 (East Africa Time)**.

The applicants should personally submit at the Embassy of Italy in Addis Ababa "SINCE Programme offices" or send by email (to addisabeba.since@esteri.it) the following documents:

- a) filled and duly signed application form (see Annex 1);

- b) mp3 format of the song in CD (or in alternative upload it on Wetransfer, YouSendIt or DropBox and send it to the above mentioned email);
- c) transcript of the song;
- d) copy of valid ID (or passport).

5. Eligibility criteria

Theme

The overall theme of the SINCE song competition is the risk of irregular migration (including human trafficking and smuggling, sexual exploitation, forced labour, abuse) and the promotion of regular alternatives, together with the benefits of finding decent work opportunities in Ethiopia.

Style

The competitors can choose the style and song's format (conversation between two or more people, discussion, storytelling etc). The style and melody shall attract the new generation of young Ethiopians.

Author(s)

Submitted songs can have one or several authors. The participants must be the authors and copyright holders. One person or a group of authors shall not submit more than two songs.

Content

The evaluation commission reserves the rights to disqualify any entry that contains hurtful, misleading, defamatory or vulgar content, or encloses material that could constitute or encourage criminal conduct or offense, give rise to civil liability or otherwise violate any national or international law.

Language requirements

The song's text shall be in Amharic.

Length

The song shall be maximum 180 seconds long.

Format

The songs shall be in MP3 format, jointly with the .doc transcript in Amharic language.

Plagiarism

Plagiarism, which includes the unauthorized use of other's text or music and the wrongful appropriation, will result in disqualification. Retrospective discovery of plagiarism will result in revocation of the winner title.

6. Selection process

Pre-selection criteria

The songs will be assessed on the following pre-defined criteria (on a scale from 0 to 5):

- Relevance to SINCE Programme objectives – the songs addresses the risks associated with irregular migration, to promote safe alternatives, including access to decent work opportunities in Ethiopia,
- Lyrics – judges will look for brilliance, creativity and imagination in words.
- Melody – as for all songs, pitch and rhythm matter. Judges look for continuity and coherence in melody, as well as tone, tension and style.
- Appeal – will the song appeal to a broad audience and will it be played on the radio even after SINCE Programme will end?

The main evaluating criterion of the songs will be their relevance with the SINCE Programme. A zero score in this area will disqualify the entry.

Pre-selection

The song will go through a pre-selection phase carried out by the Embassy of Italy in collaboration with local experts.

Should, as a result of the pre-selection, no song reach a minimum score of 10/20, the Embassy of Italy shall retain the right to terminate the whole competition process without recognizing any kind of reimbursement or damage to the participants.

Selection

An independent grand jury of youth and development practitioners will select the best song from a maximum of five pre-selected entries.

The SINCE Programme will announce and award the winner during a public event which will take place in the coming months in Addis Ababa. The grand jury's decision is final and irrevocable.

7. Copyright

The Embassy of Italy in Addis Ababa and the funding authority (European Union) have the right to add a legal disclaimer and broadcast the awarded song in public events related to SINCE Programme, in radios, on internet website and social media accounts associated to the Programme.